



# THE FACTS

**Myth** - Professional hair care costs more than drugstore brands. Not true at Zennkai! Here are the **FACTS** so you can make the right decision when it comes to your hair.

<i>Professional</i> HAIR CARE	VS	<i>Drugstore</i> BRANDS
Concentrated so you use less		Ounce for ounce, COST MORE
Contain more proteins & vitamins, vital to healthy hair		Lower quality/amount of essential proteins & vitamins
Guaranteed fresh and original product		Could be diverted or knock off of original brand
Gentlest ingredients used to create lather		Harsh sulfates used for lather. Some with the same ph level as Comet!
Variety of sizes for sampling		One size, one price, no guarantee it will work
100% vegan, free of carcinogens, not tested on animals		Cannot make this claim with their brands or back it up
Recommended by professionals who analyze your hair		No professional stylist in the hair care aisle to help you
Salons stand behind and guarantee their products		Cannot make this claim with their brands or back it up
Zennkai Salons recycle consumer beauty-related empties		No option so Zennkai accepts their brands for recycling too!

Thank you for giving us the opportunity to educate you on the benefits of professional hair care! :: [zennkai.com](http://zennkai.com)